Turn your typist into a typesetter

As easy as 1 - 2 - 3

Stated simply – A typeset document communicates more effectively than a typewritten or line-printed document.

"But," you ask, "how do I get from here (typist at typewriter) to there (typesetter at workstation)?"

Allied Linotype has a series of solutions – in fact, three of them, known as: Series 100, Series 200 and Series 300. Each integrates personal computers into the only typesetting system with the Mergenthaler type library. Choose the Series that provides your business with a "custom-fit" typesetting system. The Series you choose depends upon your individual requirements.

Series 100 brings genuine imaging and typesetting into the automated office. With Macintosh™ and off-the-shelf software, graphics and text are output on Linotype laser typesetters. The result – crisp, highly reproducible text and graphics output.

With Series 200, your personal computer, such as the IBM® PC, acts as a workstation for text composition and page make-up. With advanced composition software and the Linotron® 101 or 202 typesetters, your personal computer becomes a powerful, multifunctional composition tool.

Series 300, with its Bi-directional Communications Interface (LCI), makes commonplace word processors or personal computers working members of the CRTronic® typesetting family – the world's most popular desktop, digital typesetting system.

Reasons for bringing typesetting into your office are numerous; cost savings, time savings, and confidentiality are just a few. Your reason for choosing Linotype is simply this – no one else can provide you with exactly what you need – as easily as 1 - 2 - 3.

For more information, call us collect at (516) 434-2016 or write:
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